

## CSR Brief: Flood Relief Support in Vadodara & Surat, July 2024

**Problem:** In July 2024, many regions in Gujarat, especially Vadodara and Surat, experienced unprecedented rainfall, resulting in widespread flooding that lasted 10-15 days. The calamity disrupted daily life, isolating many villages and rural areas from access to nearby cities. Consequently, many people lost their livelihoods and access to essential supplies. The situation was particularly dire for children; many of them were forced to fast for several days due to the unavailability of basic provisions.

**Response:** In light of these challenging circumstances, Belstar Microfinance Limited took swift action to support the affected communities. Recognizing the urgent need for intervention, we launched a CSR initiative to provide grocery kits to our customers in need.

**Targeted Areas:** The CSR initiative was concentrated to the most severely affected branches in the following regions:

Vadodara:

- Chhani
- Makarpura

Surat:

- Kamrej
- Surat
- Navsari

Vapi:

- Vyara

**CSR Activity:** Belstar's staff were mobilized to distribute grocery kits to flood-affected customers. Each kit contained:

	Item	Quantity
1	Cooking Oil	1 ltr
2	Rice	2 kgs
3	Flour	2 kgs
4	Sugar	0.5 kg
5	Chilli Powder	3 pouches
6	Turmeric Powder	3 pouches
7	Garam Masala	3 pouches
8	Salt	1 kg
9	Dal	300 gm
10	Tea Leaves	100 gm

The effort was aimed at addressing the immediate needs of the community and providing relief during this difficult period. The recipients expressed deep gratitude for Belstar's timely support.

**Impact:** Through this CSR initiative, Belstar supplied grocery kits to 134 members with a total expenditure of ₹58,420. The relief efforts provided essential support to the flood-affected communities, demonstrating Belstar's commitment to social responsibility and its dedication to the welfare of its members.

**Belstar Microfinance Limited remains steadfast in its mission to serve and support communities in times of need, reinforcing its role as a responsible corporate institution.**



## **CSR Brief: Cyclone Relief Support**

**Location:** Basudevpur, Pattamundai

**Date:** December 18, 2024

**Problem:** In October 2024, Cyclone Strome struck the coastal belt of Odisha, severely impacting Kendrapada and Bhadrak districts. The cyclone caused widespread destruction, with numerous homes damaged. Additionally, incessant rainfall created flood-like conditions in several villages, leaving many residents stranded and struggling to access basic necessities. The situation was exacerbated by the approaching winter, which heightened the need for immediate relief.

**Response:** In light of these challenging circumstances, Belstar Microfinance Limited took swift action to support the affected communities. Recognizing the urgent need for intervention, we launched a CSR initiative to provide blankets to our members in need.

**Targeted Areas:** The CSR initiative was focused on the most severely affected branches:

1. **Basudevpur** (Bhadrak District)
2. **Pattamundai** (Kendrapada District)

**CSR Activity:** Belstar's staff were mobilized to distribute blankets to flood-affected customers. The distribution took place as follows:

1. Basudevpur: **75 blankets**
2. Pattamundai: **65 blankets**

Each member received one blanket to help them cope with the cold and rebuild their lives in the aftermath of the disaster. The effort was aimed at addressing the immediate needs of the community and providing relief during this difficult period. The recipients expressed deep gratitude for Belstar's timely support.

**Expenditure:** ₹44,800 (procurement of goods) + ₹6500 (other expenses) = ₹51,300

**Impact:** Through this CSR initiative, Belstar supplied blankets to **140 members** with a total expenditure of ₹51,300. The relief efforts provided essential support to the cyclone-affected communities, demonstrating Belstar's commitment to social responsibility and its dedication to the welfare of its members.

**Belstar Microfinance Limited remains steadfast in its mission to serve and support communities in times of need, reinforcing its role as a responsible corporate institution.**

